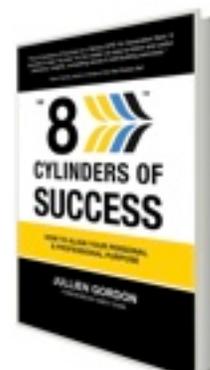
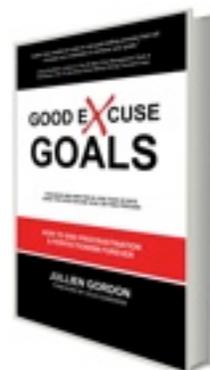
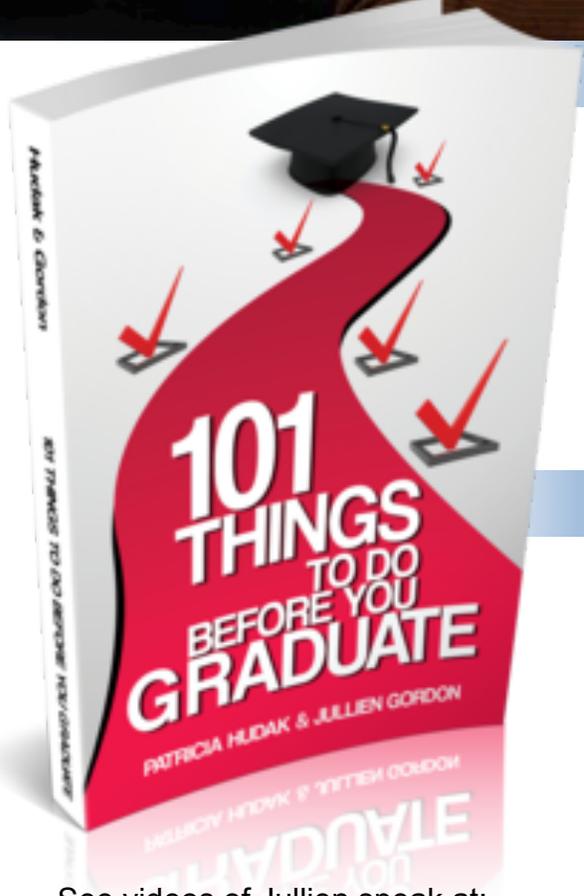




## Jullien's Top College Presentations:

- **Route 66:** 66 Thing Every College Student Must Do Before Graduation
- **Achieve Anything in 30 Days:** How To End Procrastination & Perfectionism Forever
- **The Innerview:** Everything You Need To Know & Do Before Your Next Job Interview
- **The 8 Cylinders of Success:** How To Find Your Passion & Purpose

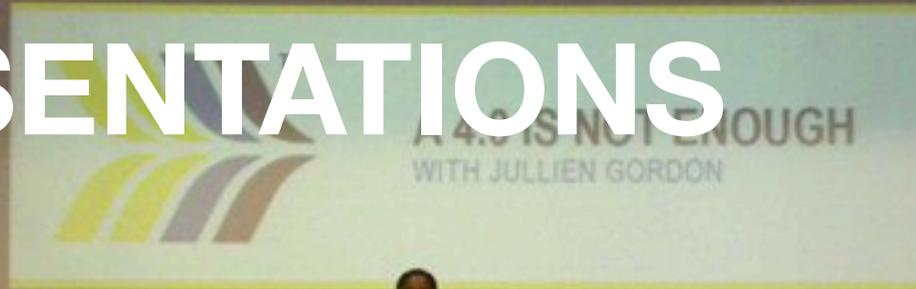
## Jullien's Books for Student Success:



See videos of Jullien speak at:

[www.JullienGordon.com/speaking](http://www.JullienGordon.com/speaking)

# PRESENTATIONS



## Route 66: 66 Things Every College Student Must Do Before Graduation

Based on Jullien's fourth book, *101 Things To Do Before You Graduate*, this 90 minute presentation empowers college students to maximize college and minimize debt. Jullien teaches students how he graduated UCLA in 3 years and built his personal, intellectual, social, financial capital to position himself to live the life he lives today post-graduation. Visit [www.route66.cc](http://www.route66.cc) for more information.

## The 4 Levels of Leadership: How To Create & Sustain Powerful Organizations

This presentation breaks down myths students have about great leadership and draws out the leader within each participant. Students will be able to take their learnings back to their organizations so that their organizations can be more sustainable from year to year.

## The 8 Cylinders of Success: How To Find Your Passion & Purpose

Based on Jullien's first book, *The 8 Cylinders of Success* This interactive experience can be delivered as a 2 hour presentation or a one-day course and helps individuals gain clarity on their purpose and passions. Many students, even high achieving ones, feel lost and unsure, but after Jullien instills them with a sense of purpose, they will be able to successfully navigate this fast-paced uncertain world.

## Achieve Anything in 30 Days: How To End Procrastination & Perfectionism Forever

Based on Jullien's second book, *Good Excuse Goals*, and national 30 Day Do It goal setting movement, this 90 minute presentation is great for individuals who pull all-nighters and student groups, especially those who plan big annual events and conferences. Not only did Jullien graduate UCLA in 3 years, but he also never pulled an all-nighter simply because of this proven time management technique.

## The Innerview: Everything You Need To Know & Do Before Your Next Job Interview

Whether you're a student or young professional, this workshop provides an easy-to-follow framework for navigating your inner-view and your interviews so that you distinguish yourself in the job search. This workshop will help students figure out what they want to do professionally, how to meet the right people and attract the right opportunities and how to land their D.R.E.A.M. job before they graduate.

# TESTIMONIES



“Jullien delivered a necessary and meaningful talk to our students about taking full advantage of their college experience and starting on their road to success. He delivered this message in a fun, energetic way that engaged and excited our students and I am convinced it has made a positive impact on each of them. On top of it all Jullien was a pleasure to work with and I appreciated his flexibility, adaptability and genuineness.”

Tim St. John  
Assistant Director of Campus Life



“Jullien’s presentation with students at the Ross School of Business was a fresh take on the pursuit for a fulfilling career. In working with students to help define their passions and subsequently make a plan, participants left energized and inspired to reach further to better align their personal and professional goals. Both interactive and approachable, Jullien was able to allow participants to feel comfortable enough to have a candid discussion on what they want out of their professional lives, and how to effectively reach it. Jullien’s work to help identify and outline personal purpose is important, transformational, and the perfect compliment to business education.”

Rachel Brooks  
Women In Business Initiative, Programming Chair



“Jullien’s 8 Cylinders of Success took me through a self examining journey. I was able to look within myself and discover what really drives me and how to apply that passion to a career that will bring me satisfaction and happiness sooner than later in life. His simple way of setting attainable goals in the short-term is very effective because it left me feeling empowered. I felt I can truly accomplish my goals with the personalized road map I created during my journey through the 8 Cylinders of Success workshop.”

Rhomaro Powell  
Black Business Student Association Co-Chair



“It was really inspirational to be with Jullien. The man oozes positive energy. A 26-year-old who has found his life’s passion, is unflinchingly pursuing it, and doing it all while positively impacting others and keeping a smile on his face. Just amazing. He traveled especially from NY to give us this special 2-hour version of his course, which was itself offered as a gift to us (the full course has a fee). Not to mention he offers Driving School for Life as part of his full time business while also writing a book. Don’t know how he packs it all in, but I do know he’s one of those cars on the highway of life that you look at and just admire. Keep riding brother!”

Niel Patel  
Sarvodaya Programming Chair

## University Events:

- » Baruch College
- » Boise State University
- » California State University, Fullerton
- » Columbia University
- » Cornell University
- » DePaul University
- » Florida International University
- » Florida State University
- » Hillsborough Community College
- » Illinois State University
- » Indiana University
- » Kaplan University
- » Loyola University Chicago
- » Missouri State University
- » New York University
- » Northeastern
- » Oklahoma State University
- » Pace University
- » Saint Louis University
- » Southern Illinois University, Edwardsville
- » Stanford University
- » University of Alabama
- » University of Alabama at Birmingham
- » University of California, Davis
- » University of California, Irvine
- » University of California, Los Angeles
- » University of California, San Diego
- » University of Central Florida
- » University of Illinois at Chicago
- » University of Illinois, Urbana-Champaign
- » University of Michigan
- » University of Mississippi
- » University of Missouri – Columbia
- » University of New Mexico
- » University of North Carolina, Asheville
- » University of North Carolina at Chapel Hill
- » University of North Carolina at Charlotte
- » University of Oklahoma
- » University of Pennsylvania
- » University of South Florida
- » University of Virginia
- » University of Wisconsin, Madison

# JULLIEN'S BIO



## About Me:

Jullien Gordon is the son of two doctors. As a result, people expected him to be some sort of super-doctor. Instead he became a superhero who goes by the name The PurposeFinder. As CEO of the Department of Motivated Vehicles, he spends his life helping students maximize college, improve their time management, prepare for their careers, and learn other hard skills (i.e. public speaking) and soft skills (leadership & networking) to prepare them for life after college.

Jullien has spoke at 60+ colleges, companies, and conferences nationwide motivating the millennial generation in time where the cost of college and young adult unemployment are rising.

Jullien is passionate about writing. He has already written 4 books: [\*The 8 Cylinders Of Success: How\*](#)

[\*To Align Your Personal And Professional Purpose\*](#) and [\*Good Excuse Goals: How To End Procrastination & Perfectionism Forever\*](#), [\*101 Things To Do Before You Graduate\*](#), and [\*The Innerview: Everything You Need To Know & Do Before Your Job Interview\*](#). He blogs regularly at [JullienGordon.com](http://JullienGordon.com) on millennials, purpose, passions, and professional development.

In 2007, Jullien received two masters degrees from Stanford University—his MBA and Masters in Education—and in 2003 he received his B.A. from UCLA in 3 years. Jullien Gordon is originally from Oakland, California and currently resides in Brooklyn, New York.

**Call (646) 875-8477  
or email [jullien.gordon@gmail.com](mailto:jullien.gordon@gmail.com)  
to bring Jullien to campus today!**